LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(Autonomous)
(Accredited By NBA, ISO Certified, Affiliated to JNTUK)

Major Activity: Blood Donation Camp
Dates: 08-02-2017
Venue: LBRCE Campus
Medical Supervision: Red Cross India, Vijayawada

Brief Report:

Sri.L.Prasad Reddy,Vice Chairman of LBRCE inaugurated a Blood Donation camp organized by the NSS unit of LBRCE, in association with Red Cross India in the college auditorium on 08-02-2017. The Vice Chairman while addressing the NSS volunteers commended their motivated participation in social service activities. He quoted many real life incidents to highlight the significance of blood donation in saving the lives of millions of people. Dr. E.V.Prasad, the Director exhorted the students to participate in such social activities and fulfill their obligations towards society and thanked the Red Cross Society,Vijayawada unit for their continuous support. The Chief Medical Officer of Red Cross India, Vijayawada unit, Dr. Madan Mohan gave details of the Blood generation process in the human body and also explained the importance of giving blood, not only for saving the lives of others but, for the good health of donors. The volunteers of NSS unit ensured the smooth conduct of the Blood donation camp. Many students donated Blood during this camp. The NSS Program Officer supervised the entire program.

After the formal inauguration of Blood donation camp, the members of the Red Cross India, Vijayawada unit started the process of collecting the blood by following all necessary precautions. A total of 74 students donated Blood during this camp.

(Mr.P. ASHOK REDDY)   **(Dr.E.V.PRASAD)**
 NSS Program Officer   Director
Snapshots of the event:

The Vice Chairman inaugarating the camp

Action from the camp

Sri.L.Prasad Reddy , Vice Chairman and other guests at the camp

Students donating Blood   Blood donation in progress...

Outcome of the Program : 74 Bags * 1200   = 84,000/- amount has been saved